



# Social Media: Severe Weather Preparedness

#SevereWeatherPrep

## Facebook

Don't let bad weather sneak up on you! Get in the habit of checking [weather.gov](http://weather.gov) every morning before you go out. Make sure that you're ready for whatever the day may bring.

<http://weather.gov>

Do you know the difference between a Severe Thunderstorm Watch and a Warning?

-Severe Thunderstorm Warning: Take Action! Severe weather has been reported by spotters or indicated by radar. Warnings indicate imminent danger to life and property. Take shelter in a substantial building. Get out of mobile homes that can blow over in high winds.

-Severe Thunderstorm Watch: Be Prepared! Severe thunderstorms are possible in and near the watch area. Stay informed and be ready to act if a severe thunderstorm warning is issued.

<http://www.nws.noaa.gov/om/severeweather/ww.shtml>

Do you know the difference between a Tornado Watch and a Warning?

-Tornado Warning: Take Action! A tornado has been sighted or indicated by weather radar. There is imminent danger to life and property. Move to an interior room on the lowest floor of a sturdy building. Avoid Windows. If in a mobile home, a vehicle, or outdoors, move to the closest substantial shelter and protect yourself from flying debris.

-Tornado Watch: Be Prepared! Tornadoes are possible in and near the watch area. Review and discuss your emergency plans, and check supplies and your safe room. Be ready to act quickly if a warning is issued or you suspect a tornado is approaching. Acting early helps to save lives!

<http://www.nws.noaa.gov/om/severeweather/ww.shtml>

Why is your phone buzzing with weather warnings? Do you have to sign-up for these? What kinds of messages get sent? Get the facts about Wireless Emergency Alerts.

<http://www.nws.noaa.gov/com/weatherreadynation/wea.html>

A tornado is a violently rotating column of air extending from the base of a thunderstorm down to the ground. It is capable of completely destroying well-made structures, uprooting trees and hurling objects through the air like deadly missiles. Tornadoes can occur at any time of day

and at any time of the year. Although tornadoes are most common in the Central Plains and southeastern United States, they have been reported in all 50 states. Make sure you are prepared! <http://www.nws.noaa.gov/om/severeweather/>

If your area is under a tornado warning, what should you do? Find out in this informative video. And share it with your friends and family!

[https://www.youtube.com/watch?v=\\_5TiTfuvotc&feature=youtu.be](https://www.youtube.com/watch?v=_5TiTfuvotc&feature=youtu.be)

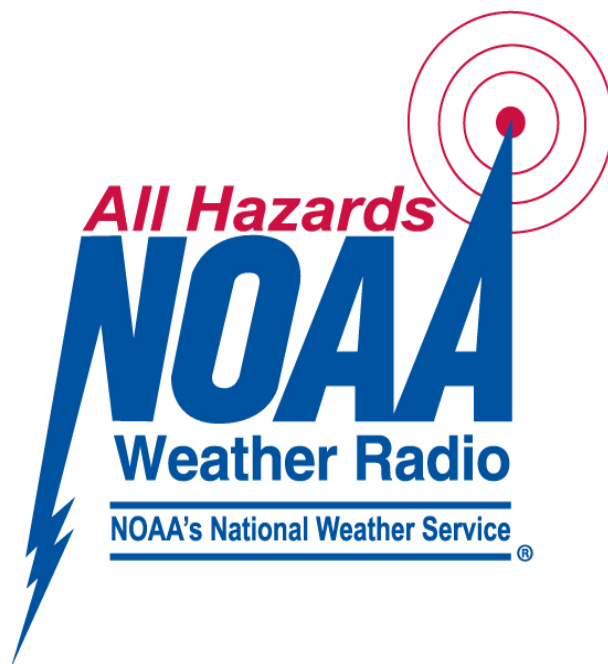
Should you keep your windows open during a tornado? What's the best safety advice to follow? Find out in this FAQ from tornado experts at the Storm Prediction Center.

<http://www.spc.noaa.gov/faq/tornado/#Safety>

Your family may not be together when a disaster strikes so it is important to plan in advance: how you will get to a safe place; how you will contact one another; how you will get back together; and what you will do in different situations. Make a plan with a helpful guide from ready.gov.

<http://www.ready.gov/make-a-plan>

Rest easy during tornado season with a NOAA Weather Radio! Tornadoes can occur at any time of day, making the night time hours particularly dangerous since most folks are asleep. An alarm will sound on the NOAA Weather Radio when a Tornado Warning is issued. Having the radio near your bed will alert you to danger. <http://www.nws.noaa.gov/nwr/>



When a tornado watch is issued, put on tennis shoes or other shoes that enclose your foot. This may seem like an odd safety tip, but should a tornado strike where you live or work you

may have to walk over debris like splintered wood and broken glass to get to safety. Tornadoes often happen in summer months when many folks wear flip-flops and sandals. By putting on tennis shoes in advance, you'll be prepared should you have to contend with debris. Find more tips to help prepare before a storm at <http://www.nws.noaa.gov/om/severeweather/index.shtml>

Be Smart. Take Part. Prepare. Register now to participate in America's PrepareAthon! and provide details about the activities you're planning for #SpringSafetyPrep. Share the steps you are taking to get yourself and your community prepared. Visit [www.ready.gov/prepare](http://www.ready.gov/prepare) for more information!

## Twitter

Tweets are divided into sections, based upon the Weather-Ready Nation messaging of *Know Your Risk, Take Action and Be a Force of Nature*.

### Know Your Risk

- Don't let bad weather sneak up on you! Check weather.gov every morning before you go out. #SevereWeatherPrep
- Why is your phone buzzing with weather warnings? Find out <http://www.nws.noaa.gov/com/weatherreadynation/wea.html> #SevereWeatherPrep
- You do not need to sign-up to receive Wireless Emergency Alerts on your cellphone <http://www.nws.noaa.gov/com/weatherreadynation/wea.html> #SevereWeatherPrep
- What's the difference between a severe weather watch and warning? <http://www.erh.noaa.gov/box/watchvswarn.html> #SevereWeatherPrep
- Watches = severe weather is possible. Warnings = severe conditions have begun or will begin very soon. [www.weather.gov](http://www.weather.gov) #SevereWeatherPrep
- NOAA Weather Radios broadcast official Weather Service warnings, watches, forecasts and other hazard information 24 hours a day, 7 days a week. Be a force of nature and get yours today <http://www.nws.noaa.gov/nwr/> #SevereWeatherPrep

### Take Action

- Get weather-ready before a tornado strikes <https://www.youtube.com/watch?v=uE66ganofF0&feature=youtu.be> #SevereWeatherPrep
- If your area is under a tornado warning, what should you do? Find out. [https://www.youtube.com/watch?v=\\_5TiTfuvotc&feature=youtu.be](https://www.youtube.com/watch?v=_5TiTfuvotc&feature=youtu.be) #SevereWeatherPrep

- After a tornado strikes, what should you do?  
<https://www.youtube.com/watch?v=UQ94ESZuIA8&feature=youtu.be>  
#SevereWeatherPrep
- Should you keep your windows open during a tornado? Find out.  
<http://www.spc.noaa.gov/faq/tornado/#Safety> #SevereWeatherPrep #TornadoMyth
- Have a plan! Create an emergency communications plan for your family before disaster strikes. <http://www.ready.gov/make-a-plan> #SevereWeatherPrep
- Severe #wx affects everyone in the US; you should know the safest shelter in your home, community or workplace. #SevereWeatherPrep
- Update your emergency contact numbers & communications plan. Post it in a high traffic area to share with house guests. #SevereWeatherPrep
- During an extended power outage, ATMs & credit card machines may not work. Include extra \$\$ in your emergency kit. #SevereWeatherPrep
- If you have an electric garage door opener, find the manual release lever & learn how to operate it in case the power goes out. #SevereWeatherPrep
- Don't forget to plan for your pets in your emergency plan. #SevereWeatherPrep

## Be a Force of Nature

- Being weather-ready will inspire others to also prepare. Tell your friends and family how you're ready for severe weather. #SevereWeatherPrep
- During #SevereWx let others know once you're safely sheltered and that they should be too. Tweet it! #SevereWeatherPrep
- Let your friends know your emergency kit is stocked and ready for #SevereWx season. #SevereWeatherPrep

## FEMA (bonus tweets from FEMA)

- Every state has some risk for tornadoes. Prepare today for what may come tomorrow. #SpringSafetyPrep <http://1.usa.gov/1knu5Ax>
- Be Smart. Take Part. Prepare. Register now to participate in America's PrepareAthon! #SpringSafetyPrep <http://ready.gov/prepare>

## OSHA (bonus content from OSHA)

### Facebook

Severe weather poses unique hazards for workers and employers on the ground working to rebuild our communities and businesses, especially during response and recovery operations.

OSHA and NOAA encourage employers to stay aware of weather forecasts, train workers on severe weather plans, and keep emergency supplies, including a battery-operated weather radio, on hand to be better prepared.



<http://www.osha.gov/SLTC/emergencypreparedness/index.html>

## Twitter

Is your workplace ready if #SevereWeather strikes? #OSHA resources can help you prepare <https://www.osha.gov/dts/weather/tornado/checklist.html> #BeAForce

Prepare for flood hazards, including dangerous flash floods, at your workplace. Visit <http://www.osha.gov/dts/weather/flood/index.html>. #FloodSafety #OSHA

Tell [#OSHA](#) & [@NOAA](#) how your workplace prepares for severe weather. Learn more at <http://www.osha.gov/SLTC/emergencypreparedness/index.html> & [www.noaa.gov](http://www.noaa.gov)

Use the #OSHA Evacuation eTool to make an emergency action plan for your business that includes #FloodSafety. <http://www.osha.gov/SLTC/etools/evacuation/indexhtml>